



Amie DeFrain
print and web designer

amiedefrain.com | 825 S. Kalmia St., Escondido, CA 92025 | 760-445-0034 | amiedefrain@yahoo.com

I am a graphic design professional with years of print and web design experience. I am exceptional at transforming ideas and concepts into award-winning designs. My long-time newspaper and non-profit graphic designer career have honed my abilities: to create quality designs on deadline, to work in a team or independently, to triple-check visual as well as written work, and to manage special or long-term projects.

HARD SKILLS

- WordPress
- Adobe Creative Cloud InDesign, Illustrator and Photoshop
- Logo design
- Project management
- Branding and marketing
- Writing, copyediting and video editing
- Constant Contact
- Greater Giving
- MobileCause
- HTML/CSS

SOFT SKILLS

- Self-sufficient and team player
- Reliable and punctual
- Organized and detail-oriented
- Focused at work and hard-working
- Loves learning and not afraid of change
- Experienced in customer service

RELEVANT EMPLOYMENT

Freelance Graphic Designer

Community Resource Center, EncinitasNovember 2021-present

- I design print and web marketing collateral, including social media posts, email blasts, newsletters and videos for this 41-year-old nonprofit that helps people in need of food, shelter and safety.

Marketing and Graphic Design Consultant

Community Resource Center, EncinitasDecember 2019-April 2020

- I designed print and web marketing collateral and two fundraising websites using Greater Giving and MobileCause. I updated the design and content of our WordPress website using HTML and CSS, if necessary.

School Bond Campaign Coordinator

Measure Q Campaign, EscondidoJanuary 2020-March 3, 2020

- I coordinated the search, preparation and daily logistics of our campaign headquarters which included: set up, maintenance of the call center and texting and notecard stations, training and supervision of daily volunteers as well as providing a welcoming and fun atmosphere.

Graphic designer

Outdoor Outreach, San DiegoApril-May 2018

- I designed print and web marketing materials for this 22-year-old nonprofit that has provided more than 3,015 recreational outings for more than 10,500 underprivileged youth.

News designer

San Diego Union-Tribune2000-2006

- I created daily designs for four departments: A section (front page), sports section, business and metro. I also designed the weekly, eight-page special section, The Bulldog, that was printed on Sundays.

Graphic designer and artist

The Press-Enterprise, Riverside, Calif.1995-2000

- Daily, I created maps, charts and graphics for all sections. Weekly, I designed the food page and other feature pages. For six months, I concentrated solely on designing "Family Album: Legacies from Inland Southern California," a four-part special project that included hundreds of short stories, photos and graphics.



Amie DeFrain
print and web designer

amiedefrain.com | 825 S. Kalmia St., Escondido, CA 92025 | 760-445-0034 | amiedefrain@yahoo.com

Graphics reporter, artist and designer

Topeka Capital-Journal, Topeka, Kan.1992-1995

- *Daily, I created maps, charts and graphics, and did some news reporting. Weekly, I designed the feature pages and created digital or hand-drawn illustrations.*

EDUCATION & TRAINING

Front End Web Development (Part 2)

San Diego Continuing EducationJanuary to June 2019

- *Advanced CSS3 animation techniques • SASS, SCSS and Bootstrap • JavaScript and jQuery • Git and GitHub*

Front End Web Development (Part 1)

SDCE.....September 2018 to January 2019

- *HTML5/CSS3 and responsive web design • JavaScript libraries like jQuery • User interface design, user experience, usability, accessibility • Web project management, including needs/content analysis, user personas and scenarios, card sorting, prototyping/wireframes development and production*

Interactive Media Certificate Program

SDCE.....January 2018-2019

- *Refresher of Adobe Creative Suite using the Creative Cloud versions. Also learned Adobe XD, After Effects, Premiere Pro and Audition; Audacity; GarageBand*

HTML5 and CSS3, WordPress

San Diego Mesa College, Palomar College and SDCE.....2017

Bachelor's in News-Editorial (Journalism)

University of Nebraska-Lincoln.....December 1991

AWARDS

- Volunteer of the Year, 2020
- Best of Class Portfolio, 2011
- Photography/Multiple Photos Page Design, Society of Newspaper Design, 2006

MEMBERSHIPS

- San Diego Digital Designers and SD Graphic Designers Guild

INTERESTS

- Baking and cooking
- Silversmithing
- Hiking, spinning and weight training
- Reading
- Volunteering for local non-profits

OTHER WORK

■ Volunteer ■ Education ■ Paid

